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SCMAO partners with Wilfrid Laurier University to Expand Pathways to the CSCMP Designation

Supply Chain Management Association Ontario (SCMAO) and Wilfrid Laurier University have reached an agreement that will provide an efficient path for graduates of the school's *Bachelor of Business Administration (BBA) Program: Supply Chain Management Concentration* program to pursue their Certified Supply Chain Management Professional (CSCMP) designation - at a faster rate.

Today's global market demands skilled practitioners to support the management of complex supply chains. SCMAO's Designation Program meets this need and equips those seeking to launch or accelerate their career with the necessary skills to work at a management or executive level.

Many designation holders find having the designation helps them progress within their career and contribute at a strategic level within their company.

"At SCMAO our brand promise is to be Canada's largest community of supply chain professionals, committed to supply chain excellence. The supply chain profession has never been more vital to the progress of the Canadian economy and as the profession continues to be in the spotlight, we are on a steadfast path to deliver on our purpose: to promote awareness of the important role of supply chain management, as well to professionalize the industry through the CSCMP Designation - Canada's leading designation for supply chain professionals." -says Himani Dureja, VP of Education and Corporate Engagement.

As a graduate of the *Bachelor of Business Administration (BBA) Program: Supply Chain Management Concentration* program if you obtained a minimum cumulative GPA of 60%, you will be exempted from the following CSCMP program components

- Module 2: Procurement Strategy and Supply Management
- Module 3: Inventory, Logistics Management and Transportation
- Module 4: Operations and Process Design Management
- Module 5: Knowledge Management



About Wilfrid Laurier University

Wilfrid Laurier University is devoted to excellence in learning, research, scholarship and creativity. It challenges people to become engaged and aware citizens of an increasingly complex world. It fulfills its mission by advancing knowledge, supporting and enhancing high-quality undergraduate, graduate and professional education, and emphasizing co-curricular development of the whole student. At Laurier, community is at the heart of who we are. A deep sense of connection and belonging is felt across our campuses and resonates into the communities we call home.

Purposeful teaching, learning, research, and community experiences enable our students, alumni, staff and faculty to make a meaningful difference in their communities and the wider world. Together, we build knowledge that serves society.

About SCMAO: Supply Chain Management Association Ontario (SCMAO) is one of Canada's largest communities for supply chain professionals, with over 3,500 members and a broader community of 10,000+ supply chain professionals. Our vision is to elevate the profession, making careers better for members, by ensuring global competitiveness, innovation and elevation of the supply chain profession in Canada.

Anchored by a legacy of 35 years and fueled by a vision that has the future of supply chain at its core, the rebranded SCMAO is committed to strengthening the supply chain network, which embodies end to end supply chain and its key functions. The supply chain profession has never been more vital to the progress of the Canadian economy and at SCMAO we want to continue building the momentum that supply chain has garnered in the past few years. For more information, please visit <https://scmao.ca/home>